





IMMI's SubZero Controlled Decelerator – the ONLY one of its kind. Period.

Thinking about changing out your 3-point seat belt for a 4- or 5-point racing harness? You're not alone. Before you make the switch, here's what you need to know. Most 4-point harnesses without retractors could increase your risk for injury. But there's ONE exception.

IMMI's SubZero[™] Controlled Decelerator is the only one of its kind that gives you the secure feeling of a racing harness, along with innovative protection you won't find anywhere else. Other 4- and 5-point harnesses can cause submarining – which means you slide forward and underneath the harness during a crash. Submarining leads to more severe injuries to your head, neck, and internal organs.

SubZero eliminates submarining through controlled deceleration technology*, which softens the impact of a crash on your body. SubZero is also the only belt of its kind with an indicator that alerts you when you need to replace the harness.

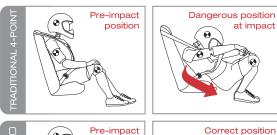
* Patent Pending

IMMI # SUB ZEF



Easy to buckle up and adjust, SubZero offers one point of connection and release.

Crash tested at CAPE®, the Center for Advanced Product Evaluation, SubZero has also been extensively ride tested to give you the best comfort, durability, and safety. Testing showed a 50% HIC reduction and a 19% reduction in neck injury. When it comes to 4- and 5-point harnesses, riders agree... IMMI's SubZero Controlled Decelerator is the ONLY one of its kind. Period.





Patent Pending



at impact

Traditional harnesses transfer more crash forces to the occupant, making the occupant slide down and under the restraint where it can cause serious injuries to the legs, internal oraans, spine. and neck.

Our unique controlled deceleration technology allows the occupant to ride down the crash forces easier. Sub Zero has shown up to a 50% reduction in head injury numbers.

As the Industry Leader, We Drive Safety.

What sets us apart:

Until CAPE®, the Center for Advanced Product Evaluation, stepped in, very little crash testing had been done for the UTV market. They set out to change that and they succeeded. CAPE has crashed, smashed, and rolled a number of UTVs to test everything from vehicle integrity to harness and seat belt safety. Whether you use a UTV to play hard or work hard, CAPE is working to make them safer.







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Greg Smith gsmith@imminet.com

18881 IMMI Way Westfield, IN 46074 317.896.9531

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IMMI reminds you to always buckle up.