



EXCELLENCE ON WHEELS



IMMI reminds you to always buckle up.

18881 IMMI Way
Westfield, IN 46074
317.896.9531





STEERING THE FUTURE



We design, manufacture, and market steering wheels and steering wheel mounted controls for heavy truck, bus, RV, military, off-highway, and specialty vehicle manufacturers around the world.

Established in 1969 and located in Antioch, Illinois, we are registered to the IATF 16949; 2016 Quality Standards.

Formerly known as Vehicle Improvement Products, IMMI VIP supplies steering wheels from 14" to 22" in diameter to over 50 different vehicle OEMs, and offers a versatile line of after market steering wheels for the heavy-duty truck and Motor Home markets. We have the capabilities to adapt our urethane molded, leather trimmed, and handcrafted wood steering wheels to almost any vehicle. We design and develop products to meet your requirements from concept to production.



Making Safe Driving Easier

Switch functions that allow the driver to control the radio, adjustable pedals, and column tilt and telescope with the touch of a finger are available. Other functions can also be programmed for these switches by customer request.

◀ V4 Smartwheel Series Leather Wrapped Grip with Simulated Burl Wood

REINVENTING THE WHEEL



SCHOOL BUS



EMS



OFF-HIGHWAY



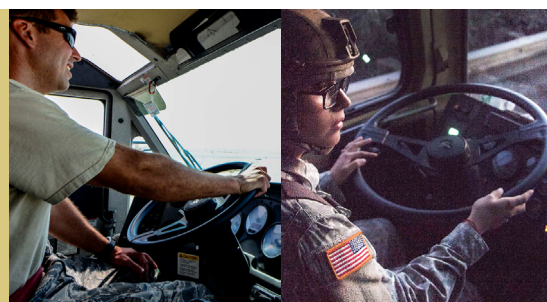
FIRE



POWER SPORTS



DEFENSE



COMMERCIAL TRUCK



MOTOR COACH





16" LOW SPOKE SERIES

DIAMETER	16"
GRIP	Polyurethane Foam Leather Wrapped
SPOKES	Exposed Powder Coat Black Exposed Powder Coat Silver (with or without slots)
HORN BUTTON	Horn Button or Center Cap with Custom Emblem
MARKET	Military Heavy Duty Construction
HUBS	See Hub Application Guide
OPTIONS	Military Quick-Release Aluminum

Shown above: polyurethane foam grip with exposed black spokes



Leather Wrapped
Grip, Exposed
Black Spokes



Polyurethane
Foam Grip,
Exposed Silver
Spokes



Military Quick-
Release,
Exposed Black
Spokes



BK SERIES

DIAMETER	18" or 20"
GRIP	Vinyl Leather Wrapped Polyurethane Foam (18" only) Simulated Burl Wood Design (18" only)
SPOKES	Exposed Powder Coat Black Exposed Brushed Nickel Exposed Chrome
HORN BUTTON	Horn Button or Center Cap with Custom Emblem
MARKET	On-Highway Bus
HUBS	See Hub Application Guide
OPTIONS	Custom Hydrographic Dip (18" only)

Shown above: polyurethane foam grip with exposed black spokes



*Leather Wrapped
Grip,
Brushed Nickel
Spokes*



*Simulated Burl
Wood Grip,
Exposed Chrome
Spokes*



*Hydrographic
Dip/ Leather
Grip, Exposed
Black Spokes*



*Polyurethane
Foam Grip,
Exposed Chrome
Spokes*



*Polyurethane
Foam Grip,
Brushed Nickel
Spokes*



Shown above: vinyl grip with exposed black spokes

DEEP DISH SERIES

DIAMETER	20"
GRIP	Vinyl Leather Wrapped
SPOKES	Exposed Powder Coat Black Exposed Powder Coat Silver
HORN BUTTON	Horn Button or Center Cap with Custom Emblem
MARKET	On-Highway Bus
HUBS	See Hub Application Guide



*Leather Wrapped
Grip, Exposed
Black Spokes*



14-3, 16-3, & 17-3 SERIES

DIAMETER	14" 16" 17"
GRIP	Vinyl Leather Wrapped (14" & 16" only)
SPOKES	Exposed Powder Coat Black with Slots
HORN BUTTON	Horn Button or Center Cap with Custom Emblem
MARKET	Construction Off-Highway
HUBS	See Hub Application Guide
OPTIONS	Spinner Knob (14" & 16" only)

Shown above: vinyl grip, exposed black spokes, and spinner knob



Vinyl Grip,
Exposed Black
Spokes



Shown above: vinyl grip with fully molded spokes

N WHEEL SERIES

DIAMETER	14" or 16"
GRIP	Vinyl Leather Wrapped (14" only)
SPOKES	Fully Molded
HORN BUTTON	Horn Button or Center Cap with Custom Emblem
MARKET	Construction Off-Highway
HUBS	See Hub Application Guide
OPTIONS	Spinner Knob



3-SPOKE SERIES

DIAMETER	20" or 22"
GRIP	Polyurethane Foam (22" only) Vinyl (20" only) Leather Wrapped (20" only)
SPOKES	Exposed Powder Coat Black Exposed Chrome
HORN BUTTON	Horn Button or Center Cap with Custom Emblem
MARKET	On-Highway Bus
HUBS	See Hub Application Guide
OPTIONS	Custom Spokes with Holes (20" only)

Shown above: polyurethane foam grip with exposed black spokes



*Vinyl Grip,
Exposed
Chrome Spokes*



*Leather Wrapped
Grip,
Custom Exposed
Spokes*



4-SPOKE WHEEL DESIGNS



"X" WHEEL SERIES

DIAMETER	18" or 20"
GRIP	Polyurethane Foam (18" only) Leather Wrapped Genuine Wood
SPOKES	Exposed Chrome (18" with Slots Only) (20" without Slots Only)
HORN BUTTON	Horn Button or Center Cap with Custom Emblem
MARKET	On-Highway
HUBS	See Hub Application Guide
OPTIONS	Genuine Wood Has Custom Paint Options

Shown above: genuine mahogany wood finish, chrome spokes with slots



Custom Painted
Wood Grip,
Exposed Chrome
Spokes



Mahogany Wood
Grip, Exposed
Chrome Spokes



Custom Painted
Wood Grip,
Exposed Chrome
Spokes



Leather Wrapped
Grip,
Exposed Chrome
Spokes



V4 SMARTWHEEL SERIES

DIAMETER	18"
GRIP	Polyurethane Foam Leather Wrapped Simulated Burl Wood
SPOKES	Fully Molded
HORN BUTTON	Horn Button or Center Cap with Custom Emblem (35mm or 46mm)
MARKET	On-Highway Bus RV
HUBS	See Hub Application Guide
OPTIONS	Custom Hydrographic Dip 10-18 Button Functionality

Shown above: leather grip, simulated burl wood, with fully molded spokes



Leather Wrapped
Grip, Fully
Molded Spokes



Polyurethane
Foam Grip, Fully
Molded Spokes



V4 SERIES	
DIAMETER	18"
GRIP	Polyurethane Foam Leather Wrapped Simulated Burl Wood
SPOKES	Fully Molded
HORN BUTTON	Horn Pad with Custom Emblem (35mm or 46mm)
MARKET	On-Highway Bus RV
HUBS	See Hub Application Guide
OPTIONS	Custom Hydrographic Dip

Shown above: polyurethane foam with fully molded spokes



Simulated Burl
Wood Grip, Fully
Molded Spokes



Hydrographic
Dip/ Leather
Grip, Fully
Molded Spokes



Leather Wrapped
Grip, Fully
Molded Spokes

Whatever steering wheel you need to drive your business forward,
IMMI VIP has you covered.



On-highway



Off-highway



*Customer
specific*



Aftermarket



Specialty



EXCELLENCE ON WHEELS

For additional information,
please contact your local sales representative
847.395.7250.



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