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Over 100 Companies Attend IMMI Global Supplier Conference

Westfield, Ind. – May 7, 2014 – This week, IMMI® welcomed over 100 of their suppliers to a global supplier conference at their Westfield, Indiana headquarters. Suppliers play a vital role in IMMI’s success and growth as the world leader in safety, and IMMI was pleased to host its first annual conference designed to collaborate on business strategies, as well as finding new ways to implement a “zero defect” quality assurance culture.

“Excellence in quality is something IMMI is known for around the world. We’re thankful to partner with companies like these that are committed to providing the quality materials that make this possible,” said Larry Gray, IMMI CEO. “This conference helped us strengthen our relationships, share ideas and processes, and will help both IMMI and our suppliers to grow profitably.”

Among the topics discussed was IMMI’s move to the “Lean” business model to improve efficiency, as well as the announcement of annual supplier awards. At future conferences, IMMI will recognize outstanding global suppliers. “As the safety leader of restraint systems for children’s car seats, commercial trucks, school buses, fire apparatus, and UTVs, our suppliers play a vital role in our success in making our safety innovations a reality across the world,” said Dan Salmons, IMMI VP of Global Operations and Lean Initiatives. “We had a very productive conference and a great time exchanging new ideas with our business partners. Together we’re saving lives and reducing injuries.”

About IMMI

IMMI®, based in Westfield, Ind., is the leader in the design, testing and manufacturing of advanced safety systems. IMMI produces hundreds of innovative products for various industries, including the school bus, commercial vehicle, fire/ambulance, child seating, military, off-road, UTV, outdoor, and motorcoach industries. IMMI is also home to CAPE®, the Center for Advanced Product Evaluation, which was awarded the 2011 Crash Test Facility of the Year by *Automotive Testing Technology International Magazine*. Privately owned and operating facilities in North America, Asia and Europe, IMMI is dedicated to Bringing Safety to People® around the world.