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SafeGuard XChange™ Seating: A Future-Proof Seating Solution

Westfield, Ind. – April 27, 2011 – Today IMMI® announced the planned summer launch of SafeGuard XChange™ Seating. With this new line, school districts can buy standard seats now, then simply exchange seating modules to add or configure belts at a later date, as future school district requirements and state regulations dictate.

IMMI Vice President of Sales James Johnson explained the versatility of this new seating line. “No matter what a school district or contractor needs for the future, XChange provides more options than ever before to give school districts a simple, practical means of adding lap-shoulder belt seats and integrated child seats to their buses,” he described. “In essence, we’re offering a future-proof seating solution.”



Johnson emphasized that purchasing XChange seating from IMMI or participating OEMs offers advantages to school transportation directors and contractors alike, in situations ranging from school board policy shifts to contractor relocation of school buses.

“IMMI has always taken a leadership position to innovate revolutionary solutions to real world problems,” Johnson emphasized. “SmartFrame™, for example, was introduced on SafeGuard seats in 2002 to offer seat belt protection for belted passengers and compartmentalization for unbelted passengers simultaneously in frontal crashes. These seats are now protecting hundreds of thousands of children in the U.S.”

“When we saw the need for flexible add-on restraints for preschoolers traveling on school buses, we introduced STAR™ in 2003,” he continued. “And most recently in 2007, IMMI pioneered FlexSeat®, which resolved a long-standing industry concern about fleet capacity.”

The new XChange product line will be presented to the industry for the first time at the Texas Association for Pupil Transportation in June. Products are currently in final stages of compliance testing and will be available with original equipment manufacturers by October 2011.

About IMMI

For more than 50 years, IMMI®, based in Westfield, Ind., has been an industry leader in the design, testing and manufacturing of advanced safety systems. With the vision of a safer future for every child and adult riding in a vehicle, IMMI produces hundreds of innovative products for various sectors. IMMI products are found on commercial, industrial, military and emergency response vehicles, as well as on school buses, motorcoaches and child restraints. A well-established global presence with facilities in North America, Asia and Europe, IMMI brings safety to people throughout the world.

For more information about SafeGuard products, visit safeguardseat.com or call 877.447.2305.

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