



For Immediate Release:

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SafeGuard Introduces the All New SafeGuard BTI for 2016

December 17, 2015, (Westfield, IN) – IMMI’s SafeGuard, the most trusted supplier of lap-shoulder belts for school buses, announced their all new SafeGuard BTI seat. School districts’ transportation needs change, but with BTI seating, so can their buses.

The new SafeGuard BTI is the safest seat on the market, crash tested more than any other seat, and the only seat with SmartFrame+™ technology to better protect both belted *and* un-belted students in a crash. The seat is also lighter than ever before, helping districts keep their fuel costs lower.

Districts who take advantage of the all new SafeGuard BTI for their school buses will also find upgradability to be fast and easy. Whether they’re updating to 3-point lap-shoulder belts that NHTSA recently recommended for all children on a school bus, or they need Integrated Child Seats for smaller children, the new SafeGuard BTI allows them to upgrade by simply swapping seat backs. Ease of maintenance of the new SafeGuard BTI has also been improved to save districts even more time and money.



“At SafeGuard, we’re always pushing to innovate the next big thing in school bus seat safety and the new SafeGuard BTI doesn’t disappoint,” said Larry Gray, IMMI CEO. “We wanted a seat that was easier than ever to upgrade but also they safest seat, yet. The new SafeGuard BTI delivers.”

Initially premiered at NAPT, the SafeGuard BTI will be available beginning January 2016 for IC Buses.

About IMMI IMMI®, based in Westfield, Ind., is the leader in the design, testing and manufacturing of advanced safety systems. IMMI produces hundreds of innovative products for various industries, including the school bus, commercial vehicle, fire/ambulance, child seating, military, off-road, UTV, outdoor, and motor coach industries. IMMI is also home to CAPE®, the Center for Advanced Product Evaluation, an award-winning crash test facility. Privately owned and operating facilities in North America, Asia and Europe, IMMI is dedicated to Bringing Safety to People® around the world.