



For Immediate Release:

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Westfield Emergency Services to Receive New Car Seats for Children

December 1, 2014, Westfield, Indiana - The Westfield Police and Fire Departments will receive an early holiday present from global safety leader, IMMI®. IMMI is donating ten of their popular IMMI GO™ hybrid car seats to the department to help easily and safely transport children when needed in an emergency.

The IMMI GO seat is popular with Uber's uberFAMILY car service in cities like New York, Philadelphia and Washington, D.C. Uber drivers use the IMMI GO seat to help families keep their children safer in their vehicles, and to eliminate the inconvenience and hassle of lugging a heavy, bulky car seat with them every time they need to travel. The IMMI GO seat is designed to be small, portable, and easy to install, which is why Uber, police departments, and emergency responders across the country love them. Children can be quickly secured in the GO, and when not in use, the lightweight car seat folds down to take up minimal room in the trunk.



"We are thrilled to donate these IMMI GOs to Westfield emergency responders," said Tom Anthony, President of IMMI. "While you never want a child to be in an emergency situation, if they are, you want them to be safe in a vehicle. The IMMI GO seat is the perfect solution. The child has the added safety they need, and police have a seat that takes up little room, is fast to install, and very easy to use."

IMMI will present ten of their IMMI GO seats to the Westfield Police and Fire Departments at 10:00 am on Tuesday, December 2nd at the Westfield Public Safety Building at 17535 Dartown Road in Westfield. The media is invited to attend.

The IMMI GO seat is now available to municipalities and to the general public at immigoseat.com.

About IMMI

IMMI®, based in Westfield, Ind., is the leader in the design, testing and manufacturing of advanced safety systems. IMMI produces hundreds of innovative products for various industries, including the school bus, commercial vehicle, fire/ambulance, child seating, military, off-road, UTV, outdoor, and motorcoach industries. IMMI is also home to CAPE®, the Center for Advanced Product Evaluation, an award-winning crash test facility. Privately owned and operating facilities in North America, Asia and Europe, IMMI is dedicated to Bringing Safety to People® around the world.