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## IMMI Announces New Vice President of Quality

**For Immediate Release:**

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**(Westfield, Indiana)** - Global safety leader IMMI® announced today that Lisa Hanson, former Director of Quality Assurance, has been promoted to Vice President of Quality.

A company dedicated to Bringing Safety to People®, IMMI is known worldwide for their commitment to designing and manufacturing safety products that protect everyone from children to firefighters to soldiers. They are the largest supplier of restraints for child car seats, commercial trucks, and fire apparatus in North America, and their reach continues to expand globally. With so many lives depending on their products, quality has been a driving force for IMMI for more than 50 years.



“Lisa has done an outstanding job leading our Global Quality Assurance team, and implementing new processes and procedures which continue to move us closer to a zero defect culture,” said Larry Gray, IMMI CEO. “We’re thrilled with the work Lisa is doing, and look forward to the positive impact she will have on our continued success in her new role.”

A graduate of Purdue University and Kettering University, Lisa worked as the Director of Engineering for Infotainment and Driver Interface at Delphi Electronics and Safety before joining the IMMI team. Her promotion is effective immediately.

### **About IMMI**

IMMI®, based in Westfield, Ind., is the leader in the design, testing and manufacturing of advanced safety systems. IMMI produces hundreds of innovative products for various industries, including the school bus, commercial vehicle, fire/ambulance, child seating, military, off-road, UTV, outdoor, and motorcoach industries. IMMI is also home to CAPE®, the Center for Advanced Product Evaluation, which was awarded the 2011 Crash Test Facility of the Year by *Automotive Testing Technology International Magazine*. Privately owned and operating facilities in North America, Asia and Europe, IMMI is dedicated to Bringing Safety to People® around the world.