



Public Relations Contact:
Rebecca Scholer
IMMI Marketing
317.867.8283
rebecca.scholer@imminet.com

IMMI names Larry Gray Chief Executive Officer

Westfield, Ind. – June 22, 2010 – Today IMMI®, an industry leader in the design, testing and manufacturing of advanced safety systems for commercial vehicles, announced that Larry Gray has been promoted to the position of Chief Executive Officer.

In his new position as CEO, Gray will be responsible for developing and implementing the company’s global business strategy and providing leadership toward achievement of annual goals and objectives. He partners with company President Tom Anthony who will focus on directing IMMI mission, philosophy and overall strategic direction.

“Larry Gray’s visionary leadership and strong relationships have helped IMMI develop new customers, new partners and new markets,” Anthony explained. “His efforts have not only kept IMMI competitive through the economic downturn, but have also strengthened the company’s ability to meet customer needs and grow its position as a global provider of safety products for commercial vehicles.”



Gray graduated from Purdue University with a bachelor’s degree in mechanical engineering and technology in 1994 and is a member of the Society of Automotive Engineers and the Society of Mechanical Engineers. He has been awarded five United States patents and has filed four additional patents. During his nine years with IMMI, Gray has held positions as director of research and development, director of sales and marketing and most recently as general manager.

About IMMI

For more than 45 years, IMMI®, based in Westfield, Ind., has been an industry leader in the design, testing and manufacturing of advanced safety systems. IMMI produces hundreds of innovative products for various sectors, including the commercial vehicle, fire/ambulance, child seating, school bus and motorcoach industries. A well-established global presence with facilities in North America, Asia and Europe, IMMI brings safety to people throughout the world.

For more information about IMMI products, visit imminet.com or call 877.447.2305.

Photo Caption: IMMI CEO Larry Gray (left) with President Tom Anthony