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## **IMMI<sup>®</sup> announces expansion of CAPE testing division**

**Westfield, Indiana – March 14, 2011** – Today IMMI, a leader in the design, testing and manufacturing of advanced safety systems, announced plans to invest up to \$3.5 million to expand its testing division, the Center for Advanced Product Evaluation (CAPE).

Expansion is planned for August 2011 and is a key step in the company's plans to create a technology center to support development of occupant protection equipment for industries ranging from commercial vehicles to motorsports.

CAPE Vice President Tom Chezem says the testing center originally was built to serve IMMI customers. "When CAPE was launched over ten years ago with the installation of its barrier facility, the goal was to make it a premium test house for commercial vehicles," he explained. "With the type of equipment that will be available to us soon, we continue that mission and look to broaden our scope to other members of the transportation and vehicle industries."

The building project consolidates all test services in one dedicated 49,000 square foot facility. The most significant investment is a new Seattle Safety acceleration sled, which enables the company to expand its services for motorsports and child seating industries. The new sled will be capable of recreating almost any test pulse with capacities to test loads up to 104 Gs and changes in velocity of up to 56 MPH.

IMMI CEO Larry Gray indicates the importance of the development to serve the IMMI customer base. "Moving forward, we are investing significant resources into the expansion of the CAPE facility and its testing capabilities," CEO Larry Gray explained. "With this expansion, CAPE will advance its reach to new customers and industries throughout the U.S., as well as Europe."

### **About CAPE**

CAPE, the Center for Advanced Product Evaluation, is a dedicated transportation related crash and structural test facility located in Westfield, Indiana. They are a leading center for testing safety equipment for commercial vehicles, child seating, motorsports, and other transportation industries. For more information about CAPE, visit [capetesting.com](http://capetesting.com) or call 317-867-8225.

### **About IMMI**

For more than 50 years, **IMMI<sup>®</sup>**, based in Westfield, Ind., has been an industry leader in the design, testing and manufacturing of advanced safety systems. With the vision of a safer future for every child

and adult riding in a vehicle, IMMI produces hundreds of innovative products for various sectors. IMMI products are found on commercial, industrial, military and emergency response vehicles, as well as on school buses, motorcoaches and child restraints. A well-established global presence with facilities in North America, Asia and Europe, IMMI brings safety to people throughout the world. For more information about IMMI, visit [www.imminet.com](http://www.imminet.com) or call 877.447.2305.